



FRANK J. BATTAGLIA

SIGNAL 13 FOUNDATION, INC.

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SPONSORSHIP INFORMATION

SIGNAL 13 FOUNDATION’S

5th ANNUAL CRAB FEAST IS GOING VIRTUAL

In 2020, our event will be virtual, but it is still a great way to support Baltimore City Police personnel and their families.

The theme of this year’s event: Honoring our first responders who have worked tirelessly through the COVID 19 crisis.

Pick up your crabs provided by Bo Brooks

Saturday, September 26, 12:00 - 4:00 p.m.

M&T Bank Stadium Lot C

(north side of M&T Stadium and south of Oriole Park)

I would like to sponsor the 2020 Virtual Crab Feast as indicated below:

Please check level of Sponsorship:

- _____ Maryland Crab Imperial - \$10,000 (4 bushels)
- _____ Whole Bushel - \$5,000 (3 bushels)
- _____ Crab Cake - \$2,500 (2 bushels)
- _____ Crab Claw - \$1,000 (1 bushel)

We will be donating _____ bushel(s) for Police personnel to enjoy.

While we are unable to sponsor this event, we would like to support the Signal 13 Foundation with a contribution of \$ _____

_____ I am interested in making a donation to the auction.

Sponsor / Company Name: (Please list name as you would like it to appear on event promotions)

Contact Name: _____

Title: _____

Address: _____

Phone: _____

E-Mail: _____

Please email this form to nancy.hinds@signal13foundation.org or mail this form to:

Signal 13 Crab Feast
732 Deepdene Road
P.O. Box 5661
Baltimore, MD 21210-9997

___ Enclosed is a check made payable to “Signal 13”
(Please write “Crab Feast Event” in the memo line)

___ I will purchase my sponsorship online at www.signal13foundation.org/events/



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Sponsorship Benefits

Maryland Crab Imperial Sponsor - \$10,000

- ❖ Banner/Signage at VIP Event Tent at M&T Bank Stadium – Staging area for crab pick up
- ❖ Admission to VIP Tent
- ❖ Sponsor logo on multiple outdoor billboard locations in Baltimore area
- ❖ Sponsor logo on event web page
- ❖ Sponsor logo on auction web page
- ❖ Sponsor highlighted during 3-4 minute media interview on WMAR TV's Midday Maryland lifestyle show
- ❖ Sponsor highlighted on (100) :15 second PSA's to air on WMAR TV and Bounce TV
- ❖ Sponsor highlighted in event promotions on WMAR TV's digital platforms (100,000 impressions)
- ❖ Sponsor highlighted during media interview on WBAL TV's Weekend News
- ❖ Sponsor highlighted in event promotions on WBAL TV's social media platforms (Facebook, Instagram, etc.)
- ❖ Sponsor highlighted on (100) :15 second PSA's to air on WBAL TV and ME TV
- ❖ Sponsor mentions in press release, social media event page and during media interviews
- ❖ 4 bushels of crabs

Whole Bushel Sponsors - \$5,000

- ❖ Logo inclusion on signage at VIP Event Tent at M&T Bank Stadium
- ❖ Admission to VIP Tent
- ❖ Sponsor logo on multiple outdoor billboard locations in Baltimore area
- ❖ Sponsor logo on event web page
- ❖ Sponsor listing on auction web page
- ❖ Sponsor inclusion in press release and in social media posts
- ❖ Sponsor logo included in event promotions on WMAR TV's digital platforms (100,000 impressions)
- ❖ 3 bushels of crabs

Crab Cake Sponsors - \$2,500

- ❖ Sponsor inclusion in press release, social media posts
- ❖ Sponsor logo on event web page
- ❖ Sponsor listing on auction web page
- ❖ Admission to VIP tent
- ❖ 2 bushels of crabs

Crab Claw Sponsors - \$1,000

- ❖ Admission to VIP tent
- ❖ 1 bushel of crabs

Deadline for logos to be featured in marketing materials is August 1, 2020